

## Information for authors

### About Phcog.Net

Natural products are the most consistent and successful source of drugs. In India, Ayurveda remains one of the most ancient and living traditions, which is practiced for the treatment of various diseases and disorders. India has many number of plant species and medicinal properties have been assigned to several thousands. Many major institutes and research centres are currently involved in exploring this opportunity to investigate newer drugs from ancient principles of ayurveda. Further researchers believe in combining the strengths of ayurveda with modern scientific techniques such as NMR, MS and chromatographic techniques to provide new functional leads with high therapeutic value in a short span of time. But Natural products research often comes across many hurdles, which dims the drug development goals. We believe that natural products research information can potentially benefit many researchers involved in this area. Also we believe that the research on natural products is often staggered due to lack of required information available for medicinal plants. In order to combat these problems, Pharmacognosy Network Worldwide (Phcog.net)- A Platform for Natural Product Researchers was started, which makes innovative use of best tools for information dissemination and solve the hurdles in Natural Product Research. Pharmacognosy Network Worldwide is a non-profit network dedicated to Natural Products Research in order to develop promising drugs.

### About Journal

Pharmacognosy Reviews (Phcog Rev.) [www.phcog.com] [ISSN: 0973-7847] is published Semi Annual and serves the need of different scientists and others involved in medicinal plant research and development. Each issue covers different topics in natural product drug discovery, and also publishes manuscripts that describe investigations, clinical reports, methods, techniques and applications of all forms of medicinal plant research and that are of broad readership interest to users in industry, academia, and government. Phcog Rev. is a must-

read magazine for medicinal Plant researchers.

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### Scope of the journal

The journal will cover research studies/reviews related to Natural products including some of the allied subjects. Articles with timely interest and newer research concepts will be given more preference.

### The Editorial Process

A manuscript will be reviewed for possible publication with the understanding that it is being submitted to Phcog Rev. alone at that point in time and has not been published anywhere, simultaneously submitted, or already accepted for publication elsewhere. The journal expects that authors would authorize one of them to correspond with the Journal for all matters related to the manuscript. All manuscripts received are duly acknowledged. On submission, editors review all submitted manuscripts initially for suitability for formal review. Manuscripts with insufficient originality, serious scientific or technical flaws, or lack of a significant message are rejected before proceeding for formal peer-review. Manuscripts that are unlikely to be of interest to the Phcog Rev. readers are also liable to be rejected at this stage itself. Manuscripts that are found suitable for publication in

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Abstract

Keywords

Introduction

Materials and Methods

Results

Discussion

Conclusion

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References

Tables and/or Figures

Appendixes (if necessary)

Abbreviations (if necessary)

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